



Courtesy of Erin Coscarelli



Courtesy of Tim Romani

## Coscarelli Scores!

A descendant of Italian immigrants from Calabria, TV-sports anchor Erin Coscarelli grew up as one of the few Italian Americans in the suburbs of Pasadena, Calif. From a young age, she proudly strived to represent the Italian culture “the right way.” Her build-on moment came when her family saw a newspaper clipping praising her three-goal performance in a local soccer game.

“Having the last name Coscarelli means so much to me because of what it represents,” says Coscarelli, who earned a bachelor’s degree in broadcasting from the University of Southern California.

Her passion for meeting new people, playing sports, and storytelling led her to sideline reporting for televised sports. That paved the way to covering San Francisco Bay Area’s professional and college sports teams for Comcast SportsNet. Soon after, she was chosen to co-host *NFL AM*, an NFL morning television show on the NFL Network. Coscarelli currently is the studio host at Las Vegas Raiders’ Silver and Black Productions. She also co-hosts ABC’s newest competition series, *The Ultimate Surfer*.

During the offseason, Coscarelli regularly highlights female-owned businesses on her Instagram account in a series titled, *Women Crush Wednesday (WCW)*, to support women-owned brands.

“Each day I live and work, I’m still trying to make the Coscarellis proud,” she says.

—Anthony Sciaratta



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## Passion Project

As founder and CEO of the ICON Venue Group, Tim Romani builds stadiums and arenas for a living, but his real passion is Italian heritage businesses. Born and raised in central Illinois, with roots in Emilia-Romagna, Romani’s love for Italy and Italian heritage was instilled early when his Thanksgiving Day task was pinching the edges of his grandmother Ada’s ravioli.

Those heartwarming family traditions and his love for Italy and Italian products are what brought him to invest in Mozzafiato.

Meaning “breathtaking” in Italian, Mozzafiato is a one-of-a-kind website that’s introducing the finest Italian wellness and beauty products to the U.S. market. “The ingredients that are sourced from the Mediterranean and Adriatic Seas, and the agricultural land, are incomparable,” says Romani, who also wants shoppers to discover the remarkable stories behind the brands, along with the history, heritage, and regions of Italy.

“Our website is the only place for Americans to purchase from this specially curated collection,” he says, “but it is also an intellectual and emotional immersion into the Italian way of life.”

Mozzafiato currently carries 18 brands—every one of them is Romani’s favorite! “I want to bring the best of Italia to America,” he says. “Like our recent EURO 2020 Championship, Italy is a champion in everything that they do. It’s the passion that makes it so.”

Visit [Mozzafiato.com](http://Mozzafiato.com).

—Gabiella Mileti



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